

CASAP Quarterly Meeting Follow-up

Thank you to everyone who was able to make it to our meeting on last Wednesday, and for your efforts and continued support of CASAP. Click [here](#) for PDFs of our most recent Meeting Minutes and **Agenda**.

We truly value your opinions and feedback. Please send your comments to casap@asianhealth.org or call us at 3120-372-7070 x228.

Coalition for Asian Substance Abuse Prevention (CASAP) - Meeting Minutes

Wednesday, September 21st

Name	Organization	Email
Hong Deng	Metro South Medical Center	hdeng@metrosouthmedicalcenter.com
Dr. David Lee	Chicago Alternative Policing Strategy (CAPS)	dlee@ico.edu
Tabitha Mui	Chinese American Service League (CASL)	tabitha_mui@caslservice.org
Jamila Johnson	Respiratory Health Association (RHA)	jjohnson@lungchicago.org
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David Montgomery	Asian Health Coalition	montgomery51@gmail.com
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P.O. Albert Choi	Chicago Police Department (CPD) - District 9	achoi15325@hotmail.com

Heidi Alvarez	Asian Health Coalition	heidi@asianhealth.org
Meme Wang	Asian Health Coalition	meme@asianhealth.org
Yiping Yang	University of Illinois at Chicago	yyang54@uic.edu

Agenda Item	Discussion	Action Items
Introductions	Meme Wang, Program Manager of the Substance Abuse Prevention Program at the Asian Health Coalition, provided an introduction for the quarterly coalition meeting and provided a PowerPoint presentation to update coalition members on CASAP's Assessment Activities and Tobacco and Alcohol Strategies for Fiscal Year 12.	<u>Click here</u> to view the PowerPoint presentation for this meeting.
Assessment Activities	<p>Illinois Youth Survey: Announcements were made regarding the recruitment efforts for the 2012 administration of the Illinois Youth Survey (IYS). The IYS is administered every-other year to 6th, 8th, 10th, and 12th grade students on health and behavior-related questions such as, school safety, physical activity, nutrition, social-emotional learning, school engagement, substance abuse and family relationships.</p> <p>Data from this survey is utilized by CASAP to evaluate program efforts and to help secure additional funding for CASAP and other community programs for Chinatown. To view the 2010 data brief for Chinatown, please click <u>here</u>.</p> <p>Coalition staff are currently reaching out to the list of schools located in the</p>	<p>Illinois Youth Survey (IYS) Schools for Recruitment</p> <p>High Schools</p> <ul style="list-style-type: none"> • Kelly High School • Whitney Young Magnet School • De La Salle High School • Walter Payton High School • Jones College Prep • Tilden High

right column. Coalition members were asked to provide additional school that youth from Bridgeport and Armour Square may attend. Additionally, Coalition members are asked to provide any personal or professional relationships they may have with any of the listed schools that may help our coalition in recruiting schools to participate in the upcoming survey.

Coalition members added schools to our preliminary list and provided suggestions for additional questions to be added to the Illinois Youth Survey.

If anyone has additional schools that they believe should be added to our list, please contact Heidi Alvarez at heidi@asianhealth.org or (312) 372 - 7070 x228.

Parent-Child Bonding Research

Study: Meme shared her progress regarding her dissertation study being conducted in collaboration with the University of Illinois at Chicago School of Public Health. The purpose of this study is to better understand the cultural influences on parent-child bonding, measuring the initiation and use of alcohol and tobacco, mental health, and the academic success of 6th, 7th, and 8th grade students at Haines Elementary School, Healy Elementary School, and St. Therese Chinese Catholic School. The student data will be linked with data collected from their parents to create a better measure of parent-child bonding.

Information from this study will be

- School
- Bogen High School
- Lincoln Park High School
- Elementary Schools
- McCellan Elementary
- Armour Elementary
- Holden Elementary
- Healy Elementary
- Ward Elementary
- Sheridan Math and Science Academy
- Haines Elementary
- Greene School
- Private Schools
- St. Therese Catholic

	<p>shared with schools, parents, and community-based organizations in the Spring of 2012.</p> <p>Meme is requesting suggestions for improving parent response rates at each of the three schools. Coalition members suggested providing additional incentives and to reach out to the parent groups at these schools.</p> <p>If anyone has additional suggestions on how to improve parent response rates please contact Meme Wang at meme@asianhealth.org or at (312) 372 - 7070 x229.</p>	<p>School</p> <ul style="list-style-type: none"> • St. Gabriel Catholic School • St. Barbara Catholic Elementary School • St. Lucia School • St. Jerome Croatian Catholic Church of Chicago • Bridgeport Catholic School
<p>Tobacco Strategies</p>	<p>Courage to Quit - Chinese: Tabitha Mui, from the Chinese American Service League (CASL), provide the coalition with an update regarding the Courage to Quit - Chinese curriculum.</p> <p>This is the second implementation of the curriculum being conducted at CASL. There are 4 individuals currently enrolled in the 6-week curriculum. Two sessions have already been completed, and the 4 clients are all very motivated to quit smoking. Some clients have already started taking the Nicotine-Replacement Therapy (NRT) to help them reach their quit goals.</p>	

Individuals were recruited through various means, including outreach at the Chinese Moon Festival, Newspaper Ads in the Health Today and China Journal Newspapers, as well as through Tabitha's outreach within CASL, using motivational interviewing/brief interventions, and workshops.

Tabitha also updated the coalition on the past participants of Courage to Quit - Chinese and informed us that these clients are utilizing the Illinois Quit-line to help stay tobacco free.

The third implementation of the Courage to Quit - Chinese curriculum is scheduled to begin by January of 2012.

Coalition members suggested using faith-based institutions within Chinatown for the next implementation of Courage to Quit - Chinese, and to continue putting ads in the local newspapers to reach a wider audience.

Promoting previous participants' successful quit stories to encourage current smokers to enroll in the next implementation of the curriculum was also suggested.

Tabitha informed the coalition of one particular client who is very motivated to quit and who she believes would be perfect advocate for promoting the curriculum. It was suggested that youth from the Teen Advisory Panel (TAP)

may be able to help develop a public service announcement with this individual to share with the community.

Teen Advisory Panel: Ping Yang, our program assistant, provided an update regarding the development of the Teen Advisory Panel (TAP). This panel will serve as a sub-committee of CASAP and lead efforts in promoting smoking prevention and cessation in Chinatown. This will be a youth-led initiative where peers reach-out to their peers and spread the word to advocate for a smoke-free Chinatown.

This panel is partnering with the Chicago Department of Public Health (CDPH), who is developing a city-wide TAP, and well as the youth-serving agency in Chinatown, Project: VISION. Project: VISION and CASAP are currently developing a media advocacy curriculum with the help of Mikva Challenge, a non-profit organization prominent for working with youth civic engagement for the youth to utilize for their advocacy efforts.

Currently, one youth has signed-up for TAP and is working to help recruit additional youth for the TAP Program. TAP is scheduled to participate in two events in addition to the development of an advocacy piece; the Great American Smoke-out on November 17th, and a Teen Summit in late December.

The Respiratory Health Association (RHA) has recently completed a PSA contest and may be able to provide TAP with example and assistance in creating a PSA for their community.

Coalition members suggested working to get the PSA out to Chinatown through Sun Cast Media.

The Teen Advisory Panel (TAP) is scheduled to meet every other Thursday until January. For more information on TAP please contact Ping Yang at asianhealth.staff3@gmail.com

Media Campaign: With the changes that have recently occurred with our media campaign design team, Phase III of our campaign will be shared with the coalition in a few weeks. Phase III will feature the same messaging and similar visuals as Phases I and II.

Coalition staff with out reach to members for feedback and distribution ideas as soon as Phase III drafts are complete.

January will begin the launch of a new campaign. Please send us feedback on the following questions to help our design team revamp messaging and materials for 2012:

1. Do you feel that our marketing strategy for making the brand visible to the community was a success?
2. Was the messaging effective?

	<p>3. Is there something we can do, change, or add to make the brand MORE relevant to the community? If so, what?</p> <p>4. What kind of messaging needs to be distributed going forward? Are you looking to change this? More education? More call to action?</p> <p>5. What are our goals for next steps in our marketing campaign?</p> <p>6. Do we want to look to social media for additional marketing outlets? Radio?</p> <p>7. Do we want to focus various marketing opportunities during different segments of the year? Winter? Spring? Summer? Fall?</p> <p>Please send feedback regarding any/all of the listed questions to help improve our media campaign for the upcoming year.</p>	
<p>Alcohol Strategies</p>	<p>Party Patrols: Party Patrols will be conducted again this year to continue to improve the visibility of police within the community.</p> <p>This year CASAP will be partnering with other neighboring coalitions to increase the number of party patrols conducted each quarter. During each party patrol, two community police officers patrol the community to focus on alcohol-related incidents, responding to community calls, such as</p>	

noise disturbances, in an effort to safely break-up parties where youth are participating in underage drinking.

These officers then distribute citations to minors using alcohol, and adults providing alcohol to youth.

Data from last year was shared with coalition members and it was suggested that this information be released at Beat Meetings to share the information with a wider audience.

Coalition members also suggested that we should work to promote the non-emergency number that community members can call to report parties. This led to a discussion on the current lack of a commander in the 21st District and the need to organize the community to have a Chinatown representative within the Chicago Police Department.

Coalition staff will be meeting with Police Officer Albert Choi and CAPS representative Dr. David Lee to further discuss how the coalition can bring additional law enforcement resources into Chinatown.

Coalition members also suggested partnering with IIT and UIC to educate Asian college students in regards to alcohol and tobacco use.

Responsible Beverage Server

Training: This new strategy for FY12 aims to reduce retail access to alcohol among youth by providing training opportunities to alcohol sellers and

servers within Chinatown, helping them to serve more responsibly.

To accomplish this, CASAP is partnering with the Illinois Liquor Control Commission (ILCC) to translate a certified curriculum, train bi-lingual educators in the curriculum, and host trainings within the community during 2012.

Policy Efforts: CASAP continues to participate in the Be United: Multi-Neighborhood Collaborative, developing policy recommendations and advocating for change city-wide to reduce access to alcohol among adolescents.

The collaborative has a meeting scheduled with Senator Mattie Hunter of the 3rd Congressional District, to share the collaborative's policy priorities and recommendations on November 16th at 11:00am. If you are interested in attending this meeting, please contact heidi@asianhealth.org

The Be United Collaborative meets bi-monthly and communicates regularly through e-mails. Please contact heidi@asianhealth.org if you would like to be included on the mailing list for Be United or would like to attend upcoming meetings.

The next meeting for the collaborative will be held on Thursday, September 29th, from 12:00 to 1:30pm at the Chicago Police Department of the

	<p>9th District, 3120 S. Halsted, Chicago, IL 60608. All are welcome.</p>	
<p>Other Announcements</p>	<p>A coalition survey will be sent out in the next few weeks. Please provide us with feedback to help us improve our coalition for this new fiscal year.</p> <p>David Montgomery, Program Coordinator, will be leaving the Asian Health Coalition to complete a fellowship with the Center for Disease Control. Wing Yu Tang will be replacing David starting in October. Please look out for an e-mail from Wing Yu in the next few weeks. She looks forward to meeting all of you and working with our coalition.</p> <p>Our next quarterly meeting will be scheduled for the week of December 12th. We will keep the coalition posted on the exact date and time once it has been finalized.</p> <p>Please look out for e-mails regarding our revamped media campaign as we will be relying on your feedback to make important decisions regarding the revamped campaign.</p>	

Thank you again for your support,

AHC Staff

For more information, contact:

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or casap@asianhealth.org 312-370-7070 x228