

Attachment 13 – Logic Model

Inputs	Activities	Outputs	Outcomes	Goal/Imp
<p>1). CASAP program manager, program coordinator, director of programs, program evaluator, staff accountant, and office administrator</p> <p>2). Coalition members</p> <p>3). Community meeting space</p> <p>4). Electronic equipment, including conference call capable phone, webcam, laptop, projector, and computer software</p> <p>5). Internet</p> <p>6). Community meeting space</p> <p>7). Database and peer-reviewed literature access</p> <p>8). Meeting supplies, including office supplies, and refreshments</p>	<p>1). Quarterly coalition meetings</p> <p>2). Establish three small working groups for CASAP: social norms campaign, community outreach and policy initiatives</p> <p>3). Utilize alternative meeting mediums, including webcast, and conference calls to increase meeting accessibility</p> <p>4). As part of the SPF community assessment, identify and invite additional partners for CASAP membership</p> <p>5). Create CASAP listserv for information sharing and leadership collaboration, including post meeting notes, relevant articles, and pertinent to the CASAP listserv. Establish discussion threads for member participation.</p> <p>6). Hold quarterly community interactive feedback sessions (i.e. town hall meetings)</p> <p>7). Website</p>	<p>1). # of coalition meetings</p> <p>2). # of CASAP working group meetings held</p> <p>3). # of additional partners recruited into CASAP</p> <p>4). # of CASAP collaboration opportunities</p> <p>5). CASAP listserv</p> <p>6). # of community interactive feedback sessions held</p> <p>7). # of community members involved in CASAP's efforts</p> <p>8). CASAP website</p>	<p>1). Increased communication among CASAP members between quarterly meetings through various mediums</p> <p>2). Increased interaction between CASAP and the Chinatown community</p> <p>3). Increased CASAP awareness of community assets and needs</p> <p>4). Increase representativeness of CASAP membership</p> <p>5). Increase capacity for leadership among CASAP members</p> <p>6) Increase community's awareness and knowledge of CASAP's efforts</p>	<p>1). Increase community collaboration</p>
<p>9). Office equipment, including phones, internet, fax and computers</p> <p>10). Supplies for community interactive feedback sessions, including: food, entertainment, speakers, health education and campaign materials, community space, data and action presentations, promotional materials</p> <p>11). Copies of the "Creating Harmony" tool for community distribution</p> <p>12). CASAP created posters and other social norms marketing campaign materials</p> <p>13). Financial resources for compliance checks</p>	<p>8). Implement a social norms marketing campaign to change misperceptions among adolescents of prevalence rates of alcohol and tobacco use among their peers, and educational materials on consequences of substances</p> <p>9) Implement a public education communications campaign to target parents to encouraging communication with their children about the negative consequences of alcohol and tobacco, and educational materials on consequences of substances</p> <p>10). Start an initiative with the Chicago Police Department to increase compliance checks at Chinatown alcohol and tobacco outlets</p> <p>11). Hold community-based organization and school trainings on the "Creating Harmony" model and distribute DVD</p>	<p>7). # of campaign materials produced and distributed</p> <p>8). # of community events held to raise awareness, education, and provide skills</p> <p>9.) # of youth exposed to alcohol and tobacco prevention messages</p> <p>10). # of parents exposed to alcohol and tobacco prevention messages</p> <p>11). # of Chinatown retail outlets complying with state alcohol and tobacco control laws</p>	<p>8). Reduce past month alcohol and tobacco use</p> <p>9). Reduce peer influence to use alcohol and tobacco</p> <p>10). Increase perception of risk or harm of alcohol and tobacco use</p> <p>11). Increase age of onset of alcohol use, and prevent tobacco use</p> <p>11). Increase parent-child communication about alcohol and tobacco</p> <p>12). Increase perception of disapproval of alcohol and tobacco use by parents</p>	<p>2). Reduce youth alcohol and tobacco abuse</p>

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